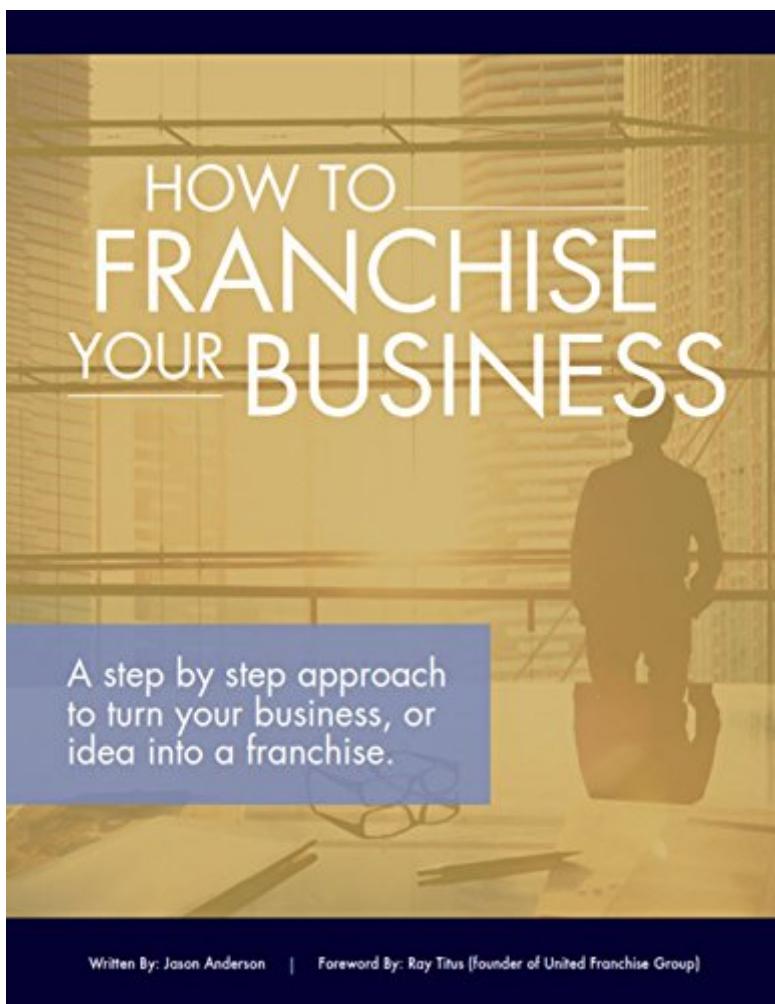


The book was found

How To Franchise Your Business: A Step By Step Approach To Turn Your Business, Or Idea Into A Franchise.



Synopsis

How to franchise your business is a simple "no-fluff" 2017 modern explanation of the steps and process of franchising your business or idea. This book was written by entrepreneurs for entrepreneurs and made to be short, simple and to the point. Our goal was to keep the book to under 50 pages total to make it a quick read you could knock out on a plane ride, or in one sitting to learn more about the basic steps and processes of franchising your business. The author Jason Anderson has helped develop and sell over 100 franchises since 2012, and now actively works as the president of Accurate Franchising Inc, a subsidiary of franchising giant United Franchise Group. Jason has been a regional developer, and the Director of Franchise Development for 9 Multinational Franchise Brands. He is an Air Force veteran, experienced entrepreneur having built a real estate company that was sold and franchised from scratch. Jason has an MBA, Cornell University Marketing Certification, has been featured on the cover of Realtor Magazine and made the Forbes 30 Under 30 in January 2012. The short and simple foreword is written by the CEO & Founder of United Franchise Group "Ray Titus". Ray Titus is the founder of the worlds largest sign franchise "Signarama" with 800+ locations in 40+ countries. Ray's father Roy Titus started the MinuteMan Press franchise. Ray has spent his entire life in the franchising world, and now owns and operates 9 franchise brands with over 1400 franchisees in 60+ countries. So if you have been wondering "How to Franchise My Business" then this book is the most current, simple, straight forward solution to helping you learn exactly what it takes to get started as a franchisor in the United States.

Book Information

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Customer Reviews

A quick read that includes step by step direction for turning a business into a franchise. Checklists are useful. Good overview of the process.

Has all the nitty gritty of what it takes to launch a franchise and make it work. Written by people who have been there and done that! Highly recommend to those who want to dip their toes into the thought of franchising. Quick, easy read but extremely informative!

This book was very short but had some useful information I have to admit I only paid \$.99 for this book it was well worth it.

Great book by a great guy! Really appreciate the knowledge. Thanks!

Not a lot of detail and outdated content. Useful for a quick understanding of the franchising model. Basic and useful

I find the conciseness of the text to be easy to understand and to read without much of the confusion I've found in other writings on this subject. The author gets right into what I wanted and needed to know without taking me on a journey into unnecessary territory! I highly recommend this book to anyone who wants to learn about the process of franchising! Systematically complete, and to the point. Impressively simplistic explanations of seemingly complicated processes. How to Franchise Your Business: A step by step approach to turn your business, or idea into a franchise.

I JUST ordered this book. Thanks to for contacting the Author and requesting a print version as I'm not a KINDLE user. I look forward to the content, I will be helpful. I will update upon receipt then completion.

A step by step approach to turn your business, or idea into a franchise.... Glad I read it, as I am

looking into franchising a few of my local businesses.

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